



THE HUNAR  
FOUNDATION

TECHNICAL  
INSTITUTES

# THE HUNAR FOUNDATION

WORKING TOWARDS A SKILLED PAKISTAN

info@hunarfoundation.org | www.hunarfoundation.org | Volume: 09 | March 2022

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ہنرمند

Give your Zakat & Donations  
to create A Skilled Pakistan



# BOARD MEMBER'S MESSAGE



**Abbas Akberali**  
Board Member  
The Hunar Foundation

Not very long ago, a group of like-minded five friends, including myself, realized that a majority of the youth of Pakistan, particularly in the middle and lower income segments, after completing their Matriculation (High School), lost their direction and had no guidance or counselling about their future careers.

On the other hand, as a fast developing economy, there was a growing need for skilled manpower in Pakistan across multiple sectors and thus narrow the gap between demand and supply of skills. Hence, there was a compelling need to launch a world class skill development platform that would impart skills to the marginalized youth of our country. Thus an idea was born and The Hunar Foundation came into being. And after relentless efforts and a persistent mission-mode approach for over a decade, today the Hunar Foundation has established eight (8) institutes across Pakistan, has trained more than 8,000 graduates of which 80% are employed with more than 165 employers and continue to uplift their families from poverty.

And as the world continues to evolve at a rapid pace, at THF we strongly believe in adapting to change. The introduction of

programs related to innovative emerging technologies and digital skills at our institutes bear testimony to our belief and resolve to develop a generation of skilled youth who can avail local & global employment opportunities and compete with the best in the world.

Also the concept of Women Empowerment is close to our heart. In this context we have developed two (2) fully operational women institutes to impart fashion designing, hair & beauty, industrial sewing, customer service and hospitality skills to women so that they can play a prominent role in their families and in the society.

I also take this opportunity to thank our donors, sponsors, partners, the Friends of Hunar, our Institute teachers and every well wisher who in their own unique way are contributing towards the growth and success of THF.

So as Pakistan continues its ascend to growth, we at THF are firmly committed to be an integral part of this journey by empowering the youth and women with cutting-edge skills that will help them to transform their lives and fulfill our vision to create A Skilled Pakistan.



**8000+**  
STUDENTS HAVE  
GRADUATED FROM  
THE HUNAR FOUNDATION



THF GRADUATES ARE  
EMPLOYED WITH  
**165+**  
EMPLOYERS



COLLECTIVELY PER YEAR  
HUNAR GRADUATES  
ARE EARNING  
**Rs. 3.3**  
BILLION



AROUND  
**80%**  
ARE ECONOMICALLY  
ENGAGED

# SUCCESS STORIES

## A PRIME EXAMPLE FOR OTHERS TO EMULATE



**AMMARAH WASEEM**

Living a life of complete obscurity in the populous town of Quaidabad, Karachi and looking after a family of five (05) people, the story of Ammarah Waseem has all the emotion and intensity that will inspire every girl, mother, wife and every ambitious woman. Despite the fact that the family had to live within limited means, as the breadwinner had a

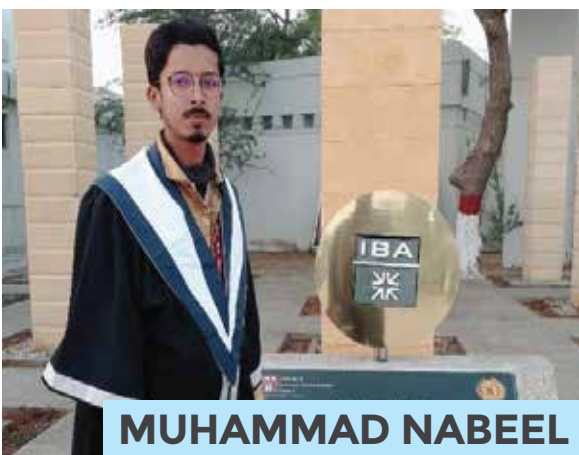
meagre salary, Ammarah dared to dream. She always wanted to be a qualified beautician.

So when she came across the Beauty Therapy course on Social Media that was being offered by THF, Ammarah saw the possibility of her dream transforming into a reality. Though she had to fulfill her day to day responsibilities, she took up the challenge and learnt the tricks and techniques of the trade, polishing her skills during the 6-month course duration, now only to embark on a journey of success.

The significant role of THF in transforming a possibility into a reality can be assessed from the fact that today Ammarah is working at London Aesthetics as a Beauty Aesthetician earning a handsome salary of Rs. 70,000/- per month.

Today, Ammarah credits her success to THF and encourages others by saying that what has been a life changing experience for her, can also help other women to create their own identity in the society.

## A GOLDEN PATH PROVIDED BY THF



**MUHAMMAD NABEEL**

Living in the bustling district of Liaquatabad, Muhammad Nabeel Baig's sizeable family of five (5) persons, consisting of a sole wage-earner, Nabeel's father, struggled to keep their head above water. Hence, it was a blessing for them when Nabeel joined THF after he completed his Matriculation.

He pursued a course from THF's Tariq Road Campus in Heating, Ventilation, Air-Conditioning & Refrigeration (HVACR) and decided to start his own business in a workshop. Today, Nabeel credits the turning point of his life to the establishment of his business which brought a major change in his "financial growth and personal development".

After his THF Training graduation in HVACR course, Nabeel was recognized and selected by the IBA for an Entrepreneurship course, which further enabled him to start his own set-up. He believes in inspiring others with his personality and sense of achievement and also recommends THF to everyone looking to bring a change in their lives.

As of now, Nabeel is proudly running a flourishing workshop with an attractive monthly income of around Rs.50,000/- which has helped him support his father to run the household finances and also in sending his siblings to school for quality education, further complemented by an improved standard of living.

## THE ROLE OF EMERGING TECHNOLOGIES IN DIGITAL TRANSFORMATION



With a mission to empower students with globally recognized advanced and futuristic skills, THF has launched the Rashid Arshad Aslam Shahid Institute of Emerging Technologies (RAAS-IET). From Virtual & Augmented Reality to App Development, Mechatronics & Robotics to Artificial Intelligence, there has been a consistent pursuit in search for the next big thing. The idea and inspiration behind the launch of Emerging Technologies at THF is based on our thorough

understanding that how the new technological trends rely on IT fundamentals while helping to transform our students into dynamic professionals.

The RAAS-IET is located within THF's Korangi Complex, Karachi and dedicated to offering programs which will empower the youth with modern equipment, technological innovations, hands-on experience and entrepreneurship skills. This will not only help them to become future tech leaders but will also revolutionize the current conventional technical education and propel Pakistan's local industry towards industry 4.0. Furthermore, RAAS-IET also has a Makers Lab, the first of its kind amongst all training institutes in Pakistan.



☞ In the modern era, the pursuit of socio-economic development of a country lies under the umbrella of Emerging Technologies.

We at RAAS Institute of Emerging Technologies will empower you with the latest innovations and cutting-edge tools by revolutionizing conventional technical education.



Syed Adeel Zaidi | Institute Manager, RAAS-IET

# PARTNERSHIPS & COLLABORATIONS

## KE – ROSHNI BAAJI



THF initiated an exclusive all Women Electrician Training course in collaboration with K-Electric, a one of its kind course for the first time for the gifted women of Pakistan. The initiative gives us all at THF a sense of hope and inspiration that by empowering women we will foster in them a sense of economic independence which will contribute towards their health and nutrition thus enabling us to move closer to the vision of A Skilled Pakistan. Also, we strongly believe that women's economic empowerment is central to realizing women's rights and gender equality thus enabling them to walk apace with men in the society.

## NUTECH & THF COLLABORATION



The Hunar Foundation (THF) and National University of Technology (NUTECH) federally Chartered public sector University Charter signed an MOU to leverage and build capability across a variety of areas including curriculum & program development, industry engagement, apprenticeship programs, as well as assessment and moderation which will help in the promotion of technical education and vocational training.



Moreover, this collaboration will jointly undertake faculty development programs for enhancing technical and pedagogical skills of faculty of both institutes by arranging Train the Trainers (ToT) workshops and seminars. Furthermore, the NUTECH Board of technical and professional education (NBTPE) being the Qualification Awarding Body (QAB) of National Vocational & Technical Training Commission (NAVTTTC) will offer affiliation to the institutes of THF on fulfilling the NUTECH affiliation criteria.



Support us with your  
**ZAKAT & DONATIONS**  
to create **A SKILLED PAKISTAN**

# HR DIGITIZATION AT THF – THE FUTURE STARTS TODAY



Digitization in Human Resources is in full swing these days, due to the post-effects of pandemic. It not only helps in implementing digital operations and automation and changing operational processes, but also helps bringing all employees on the same page, encouraging employee commitment, addressing communication gaps and finding improved ways of development. Thus, shifting our focus from paper-centric to a paperless environment, in July 2020, at THF we have successfully launched MiHCM across the board with the intent to improve employee performance, better results and thus attain sustainable growth. THF has evolved into automating the Human Resources function to ensure our systems are centralized and efficient, processes are unified besides being aligned and that employees have been engaged as well as been empowered.



## COLLABORATES WITH THF

Taking yet another strategic initiative for facilitating the growth of skilled youth, THF entered into a partnership with Botnastic Solutions, Islamabad, a tech enterprise that provides Artificial Intelligence, Business Analytics and Chatbot solutions for businesses and corporates looking to grow their business through better understanding of customer needs, effective management of resources and efficient customer service. The agreement was signed by Chairman THF, Mr. Aslam Khaliq and Ms. Ramsha Khurram, CEO Botnastic Solutions. Botnastic Solutions will assess and provide Online Career Advisory services to THF students and the process will be powered by Artificial



Intelligence. Furthermore, students will be informed about upcoming admissions and various vocational training programs offered across different campuses of THF. The students and Alumni of THF

going through compatibility assessment will also be added to the Vocational Job Portal, thus opening up local and international employment opportunities for them.

# THF ACQUIRES AMAN TECH - YET ANOTHER FEATHER IN ITS CAP



Taking a progressive leap forward, The Hunar Foundation (THF), acquired Aman Tech, a vocational training institution in Karachi. The Acquisition Ceremony was held at the THF corporate office located in Korangi.

The acquisition of Aman Tech by THF brings together two dynamic institutions in Vocational Training as they can now leverage their rich experience and wealth of resources to create a fast paced learning environment and impart globally accepted vocational training to trans-

form the lives of youth in Pakistan. While THF has been instrumental in developing more than 8,000 graduates now employed with more than 165 employers with a collective annual earnings of Rs. 3.3 Billion and 80% economic engagement rate, Aman Tech has created an impact with more than 15,500 certification aggregate and has more than 8,500 certified employed students complemented by a 91% graduation rate, 75% student placement rate and 221 international placements.

The acquisition is also in accordance with the THF long-term vision of creating a new cadre of skilled Pakistanis with internationally recognized technical qualifications, thus opening up a new world of opportunities, locally as well as globally. Furthermore, the acquisition now also makes THF, Pakistan's largest private sector vocational training institution with a nationwide presence as well as global presence by virtue of THF Chapters in USA, UK & Canada.

**THE HUNAR FOUNDATION  
CREATING A SKILLED PAKISTAN**

**SKILL DEVELOPMENT IS THE ANSWER  
TO WIDESPREAD UNEMPLOYMENT**

**Empower the youth of Pakistan with  
skills by sponsoring their education**

**DONATE TODAY!**

[www.hunarfoundation.org](http://www.hunarfoundation.org)

| 0336-8288777



# INSTITUTE'S EVENTS & ACTIVITIES

## STEM MECHATRONICS BOOTCAMP – PREPARING FUTURE TECH LEADERS



The Hunar Foundation's RAAS Institute of Emerging Technologies arranged an 8-day STEM Mechatronics Bootcamp for The Intellect School at THF Korangi campus. RAAS's Instructor,

Hafiz Mansoor Ahmed, trained a batch of 37 students of The Intellect School with the objective to instill innovation, creativity and a passion for science in their minds. The students were

introduced to a wide array of Emerging Technologies, which they used to develop an understanding of the mechatronic systems and were able to build their own Line Following Robots.

## WORLD HEPATITIS DAY HEP CAN'T WAIT!

With a person dying every 30 seconds from a hepatitis related illness, even in the current COVID-19 crisis, THF pitched in by observing the World Hepatitis Day at all its campuses across Pakistan.

Implementing the global theme 'Hepatitis Can't Wait', THF invited medical specialists to raise awareness of the global burden of viral hepatitis and influence people to participate in the global efforts to eliminate Hepatitis by the year 2030. The medical experts also advised the student community to focus on adopting a healthy lifestyle for a better future and also support in elevating the voices of the people and communities impacted by viral hepatitis.





# EMPOWERING YOUTH WITH THE POWER OF SKILLS

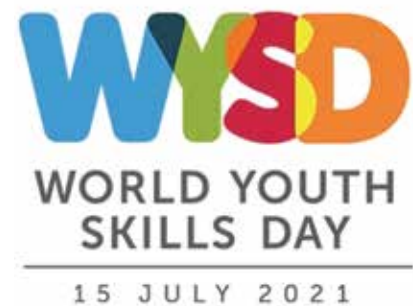


To celebrate the strategic importance of equipping young people with skills for employment, decent work and entrepreneurship, THF observed the World Youth Skills Day at all its Institutes across Pakistan.

With the objective to pay tribute to the resilience and creativity of youth through the pandemic crisis, THF invited motivational speakers to guide students and advise them to re-imagine priorities for the post-COVID-19-world. The speakers also advised the

trainers how to limit the disruption caused by the COVID-19 crisis and also modify the way they deliver training to their employees after the crisis is over.

The participating experts also stressed that it is essential to recover and look beyond the COVID-19 crisis and appreciated the progressive role of THF in responding to the pandemic challenge.



## CELEBRATING THE SPIRIT OF FREEDOM

The 74th Independence Day of Pakistan was celebrated with patriotic zeal and fervor at the Corporate Office in Karachi and also at the THF Institutes across Pakistan. The primary feature of the celebration was the flag hoisting ceremony followed by the national anthem at the THF Corporate Office and at its Institutes across Pakistan. Also there were brief motivational speeches by key management team leaders who expressed that as a nation Pakistan has always stood tall and firm against obstacles and challenges which demonstrates that with commitment and persistence we can achieve our goals. On this occasion the participants and students took a pledge and a firm resolve that they will continue their efforts to fulfill the vision and mission of THF for A Skilled Pakistan that will help to alleviate poverty and also create a pool of skillful youth talent ready to lead Pakistan across the globe.

The speakers also paid rich tributes to the great leaders and freedom fighters for their sacrifices that brought Pakistan on the world map. The participants rejoiced the spirit of independence by playing traditional games backed by patriotic songs.

“Pakistan is proud of her youth, particularly the students, who are nation’s builders of tomorrow.”  
~Quaid-e-Azam Muhammad Ali Jinnah



# NEW HOPE – NEW PASSION

## NEW YEAR 2022

Come December 31, 2021 and the THF Corporate Office and all its campuses in Pakistan were buzzing with activities in order to celebrate the arrival of the New Year 2022.

THF Institute students, teachers, Institute Managers, Corporate Office staff all came together as the cake cutting marked the beginning of the celebration. On this occasion, the COO THF Mr. Ali Faraz addressed the gathering and expressed that the year 2022 brings renewed hope as we continue to pursue THF Vision for creating A Skilled Pakistan. He

added that the past 2-years of pandemic had made us more determined and has also taught us how to deal with challenges. He further elaborated that every student, every person associated with THF was its ambassador and should continue to help build awareness about THF's mission in the society. He encouraged the students to be consistent in their approach and invite others to learn skills at THF that would help them create a better future for themselves and their families. Similar ceremonies were held at other THF campuses across Pakistan.



The Students and Teachers of THF Institutes across Pakistan seen welcoming the arrival of New Year 2022

# TRAININGS & WORKSHOPS



## TEACHING COMMUNICATION & ETIQUETTES

In this era of a constantly evolving digital age, the present day contemporary education practices merge advanced tools and technologies with teaching. Thus it is important to realize that a different teaching skill-set and instructional design approach is required to achieve successful outcomes. So to stay in tune with the times THF took the lead to adopt this change and now about 40 THF trainers have been certified by the Florida State University and EdMentor in 'Instructional Design in the Digital Age'. This was made possible through a grant received from the U.S. State Department. The purpose of this program was to

promote instructional design practice in Pakistan, particularly to address emerging teaching and learning needs in Pakistan's Technical Vocational Education and Training (TVET) sector. Thus, realizing the importance of emerging trends and advanced technologies to train the trainers, THF took the initiative of establishing the Teachers Training Center sponsored by a generous philanthropist at the Mustafa Kassam Teachers Training Institute at Korangi Complex, Karachi which aims to cater to both, internal & external requirements of imparting various trainings.

## MIDDLE SKILLS WORKSHOP

A lecture & activity based Middle Skills Workshop was organized at the Mustafa Kassam Teachers Training Institute (Module-1) THF, Korangi Complex. The workshop was designed to impart knowledge, upgrade the capacity and equip the participants, especially the Teachers and generally all employees of THF.



# GLOBAL OUTREACH

## MOMENTOUS EVENTS OF CALIFORNIA



THF USA Chapter in Los Angeles organized a meet and greet get-together with the support of Engineer Wajahat Hussain and Mrs. Nawazish Hussain. Mr. Mehdi Hasnain, President Global Outreach was invited to California to create awareness about THF, its achievements and its vision to create a new cadre of skilled Pakistanis. On this occasion, Mr. Dara & Mrs. Mahbano, the owners of Shahnawaz Restaurant played the humble hosts and organized a sumptuous dinner for the guests.



Yet another event was hosted by Mr. Sarwat Hussain (NED Alumni) at Chandi Restaurant along with Mr. Imran Qureshi & Ms. Sabahat Ashraf, the restaurant owners to welcome Mr. Mehdi Hasnain. The aim of the get-together was to scale the global outreach of THF by showcasing the impact it is making on the micro and macro levels to shape the future of Pakistan's youth.

## LAUNCH OF HOUSTON CHAPTER

The 4th of September 2021 saw a significant happening as the THF Houston Chapter was launched in the USA. The event was arranged by THF's board member, Mr. Abbas Akberali and his wife Ms. Salsabil. The Consul General of Pakistan Mr. Abrar Hashmi was the Chief Guest of the occasion and more than 100 guests from different walks of life attended the event.



## CANADA TELETHON GOES LIVE ON TORONTO 360TV



Visionary minds with a passionate spirit came together on May 2nd, 2021 as THF Canada Board organized a Live Telethon on Toronto 360TV with the support of TV Anchor, Mr. Mehboob Shaikh. The participants included Mr. Mehdi Hasnain, President Global Outreach, THF Canada Board Members Mr. Khalid Nazim and Mr. Aziz Rakla, THF Pakistan Board Member Mr. Abbas Akberali & Mr. Mazhar Valji and Ms. Maliha Bhimjee from Friends of Hunar. Experiences & views were exchanged on diverse issues that focused on creating strategic initiatives that would scale up efforts to achieve THF goals of skilling up Pakistan's youth.

# FRIENDS OF HUNAR

## EVENING OF SUFI KALAM - A SOULFUL RENDITION



An evening of Sufi Kalam and fundraiser evening was organized by the Friends of Hunar on 4th December, 2021 in Karachi, which was attended by more than 120 guests. The evening witnessed a vibrant and soulful performance by Parvaaz, an ensemble band, as they enthralled and captivated the audience with their unique fusion of mystical notes with rock genre to create touching masterpieces of Sufi rock. As the evening moved on, a fund raising drive was initiated and the audience gave a heart warming response as handsome pledges and donations were collected for sponsoring the fee of those deserving who wish to acquire skills through different courses offered at THF.

## OPEN HOUSE - CAMPUS TOUR & PRESENTATION

Friends of Hunar organized an Open House at THF Korangi Complex, Karachi on 25th February, 2022. The event witnessed a full house attendance that included FOH Members, philanthropists, guests, donors and potential FOH ambassadors. The visitors were given a complete tour of the campus including visits to the Saeeda Naseem Technical Institute (SNTI) for women and the state-of-the-art labs at RAAS Institute of Emerging Technologies.

The visit was followed by a certificate distribution ceremony for the generous Artists and Art Collectors who were kind enough to donate their work of Art to the Hunar Art 2020, an Online International Art Exhibition for THF student sponsorships.



# YOUR COMMITMENT IS THE FOUNDATION OF OUR ACHIEVEMENTS

## THANK YOU FOR YOUR VALUABLE SUPPORT

To say that the COVID-19 pandemic has changed the world would be but an understatement. Ever since the virus emerged, it has changed the way we work and how we interact as lockdowns, vaccinations and social distancing guidelines have become the new normal.

But what did not change was the commitment and zeal of our donors as they continued with their unflinching support and generous contributions to help THF build scalable vocational training initiatives for A Skilled Pakistan.

We take this opportunity to thank you all for providing your generous donations, sponsorships & charitable contributions, all of which are a vote of confidence to our mission.





THE HUNAR  
FOUNDATION

TECHNICAL  
INSTITUTES



ضرورت مند کو بناؤ ہنرمند

SUPPORT US WITH YOUR  
**ZAKAT & DONATIONS**

**YOUR  
CHARITY**  
has the power to  
**CHANGE  
DESTINIES**

Be the **BEACON OF  
HOPE** for our students  
this **RAMADAN**



**Help us create A SKILLED PAKISTAN!**

I would like to  
**EMPOWER** the  
 youth with **SKILLS**  
 by sponsoring  
 their training

**Student Sponsorship  
 For 6-month Course**

- 1-Student (Male/Female)  
PKR 90,000
- 5-Students (Male/Female)  
PKR 450,000
- 10-Students (Male/Female)  
PKR 900,000
- Class of 25 Students (Male/Female)  
PKR 2,250,000
- Any Other Generous Amount

**DONATION TYPE**

- Zakat
- Donation

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- Please fill out the leaflet. Enclose a crossed cheque in favor of 'THE HUNAR FOUNDATION'
- Mail the leaflet & cheque:  
83/4 DEH DIH, Ibrahim Hyderi Road, Taluka Korangi District, Karachi.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Cell No.: \_\_\_\_\_

Email: \_\_\_\_\_

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 0336-8288777 or 021-111-843-000**

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